

Money Market Accounts

Christmas Club Accounts

Share Draft Accounts

West Branch Valley
Federal Credit Union



Your Community Credit Union

Payroll Deductions

Internet Banking

Share Savings Accounts

Home Quality In Service

Private Student Loans

Personal Loans

Vacation Club Accounts

Annual Report
2017

Telephone

Share Certificates

Visa Credit Cards

Automobile Loans

Mortgages

Visa Check Cards

Mission & Vision Statement



Our Mission

To provide exceptional member service.

Our Vision

To be our members first and foremost choice.

A Message from our Board Chairwoman

DREAMS

It's my pleasure to welcome everyone to the 66th annual meeting of the West Branch Valley Federal Credit Union.

Dreams! Whether they are large or small dreams, we all have them. Our vision at West Branch Valley Federal Credit Union is “to be our member’s first and foremost choice” when it comes to helping you achieve your financial goals. It can be something as large as a mortgage for the home of your dreams, or something as small as starting a youth savings account for your child, grandchild or even your great grandchild.

Serving you, our members, and helping to make your financial dreams come true will always be **OUR** first and foremost goal.

At this time I would like to take the opportunity to thank the Board of Directors, and the Supervisory Committee members for their commitment, hard work and dedication.

On behalf of the Board of Directors, I would like to express our thanks to President/CEO, Robert Horner, Jr., the management and staff. Our success is a tribute to their hard work and dedication to our credit union and its members.

Sincerely,



Mary L. Southward

Board Chairwoman

April 7, 2018

A Message from our President/CEO

If I didn't know better, I would think we're watching one of Bill Murray's classic movies – **GROUNDHOG DAY**. Potentially, as I am writing this, we could experience our fourth and fifth Nor'Easter snow storms and accompanying Bombogenesis in less than a month. We have been very fortunate to-date to escape the effects of these deadly storms. But the wind chill and frosty temperatures add to our suffering. So please pry away winter's grip. I am sure all of us are ready for warmer weather.

As spring begins to flirt with us, your credit union will be busy for you. We will be sprucing up our website with a complete spring cleaning make-over; a new product will be "aired out" with the introduction of a new mortgage program with First Heritage Mortgage Services (more news to follow soon); and, we will begin to add an EMV chip on our Visa Debit Cards. As your old card expires, your replacement card will have this new safety feature.

Please pardon our dust, as we have contracted to have the building's roof and air conditioners replaced. Unfortunately, they have outlived their expected lives. In addition, the Pennsylvania Department of Transportation has contracted with Glenn O. Hawbaker Inc. to improve handicap access of the sidewalks and to lay new asphalt on High Street. You can expect the traditional spring related traffic delays to begin shortly.

This spring, we will be **dusting off** our marketing program: We hope you visited our booth at the West Branch Susquehanna Builders Association's Home Show; we will be conducting our annual free Financial Aid night with our CU Student Choice program for our college bound members; please spread the word that we will be holding our spring loan promotions related to automobiles and motorcycles, home equity, and All-Purpose (or whatever floats your boat).

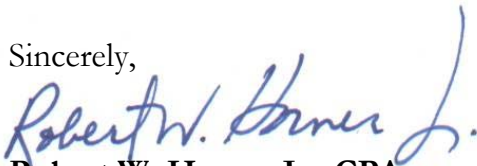
To help our friends and families in the community, our Staff conducted a bake sale for Adopt-A-Family. They will be selling Easter Flowers and participating in the annual walk for Relay for Life.

A Message from our President/CEO

All of us, the members of West Branch Valley Federal Credit Union, should count our lucky stars and be so very appreciative to have our Board of Directors. Their dedication and long term service has provided invaluable oversight and direction for the Management and Staff. Each day our Staff comes to work with the goal of providing exceptional member service to all of our current and prospective members. It's not our job, it's our passion.

Whew! I'm exhausted already. Watch for more promotions and events in the second half of the year.

Sincerely,



Robert W. Horner Jr., CPA

President / CEO

People
Helping
People

Financial Report: Statement of Financial Condition

December 31,

2017

2016

Assets

Cash and cash equivalents	\$ 1,805,825	\$ 2,375,304
Certificates of deposit	10,981,064	11,353,834
Investments available-for-sale	4,714,688	4,402,563
Loans to members	17,928,308	18,020,813
Accrued income receivable	142,345	168,102
Property and equipment	330,697	352,626
Other assets:		
Deposit - NCUSIF	339,364	335,778
Mid-Atlantic capital share deposit	189,143	189,143
Investment in CUSO	57,500	57,500
Other	132,601	89,685
TOTAL ASSETS	\$ 36,621,535	\$ 37,345,348

Liabilities and Members' Equity

Liabilities:		
Members' shares	\$ 33,600,958	\$ 34,499,827
Accounts and withholdings payable	88,570	69,777
Accrued payroll and benefits	34,823	36,246
Accrued interest and dividends payable	1,136	1,503
TOTAL LIABILITIES	33,725,487	34,607,353
Members' Equity:		
Regular reserve	1,040,710	1,040,710
Retained earnings	1,908,918	1,725,433
Accumulated other comprehensive income/(expense)	(53,580)	(28,148)
TOTAL MEMBERS' EQUITY	2,896,048	2,737,995
TOTAL LIABILITIES AND MEMBERS' EQUITY	\$ 36,621,535	\$ 37,345,348

Financial Report: Statement of Income

	<u>December 31,</u>	
	<u>2017</u>	<u>2016</u>
Interest Income:		
Members' loans	\$ 913,572	\$ 903,437
Investments	<u>302,708</u>	<u>253,932</u>
TOTAL INTEREST INCOME	<u>1,216,280</u>	<u>1,157,369</u>
Interest Expense:		
Members' dividends	57,533	67,075
Other interest expense	<u>695</u>	<u>0</u>
TOTAL INTEREST EXPENSE	<u>58,228</u>	<u>67,075</u>
Net Interest Income Before Provision for Loan Losses	1,158,052	1,090,294
Provision for Loan Losses	<u>55,000</u>	<u>35,550</u>
Net Interest Income After Provision for Loan Losses	<u>1,103,052</u>	<u>1,054,744</u>
Non-Interest Income:		
Electronic card services	101,808	97,899
Fees and charges	232,558	242,421
Gain/(Loss) on investments	688	18,194
Gain/(Loss) on disposal of assets	0	(698)
Miscellaneous	<u>13,255</u>	<u>16,247</u>
TOTAL NON-INTEREST INCOME	<u>348,309</u>	<u>374,063</u>
Non-Interest Expense:		
Employee compensation	605,389	621,938
Employee benefits	168,204	153,868
Travel and conferences	6,195	7,772
Association dues	8,142	8,026
Office occupancy	80,710	119,599
Office operations	190,276	202,937
Marketing and education	22,100	16,277
Electronic card services	13,403	13,923
Loan servicing	42,365	54,943
Professional and outside service	114,425	112,264
NCUA operating fee	8,529	6,710
Share draft losses	4,743	2,725
Miscellaneous	<u>3,395</u>	<u>14,397</u>
TOTAL NON-INTEREST EXPENSE	<u>1,267,876</u>	<u>1,335,379</u>
NET (LOSS) / INCOME	<u>\$ 183,485</u>	<u>\$ 93,428</u>

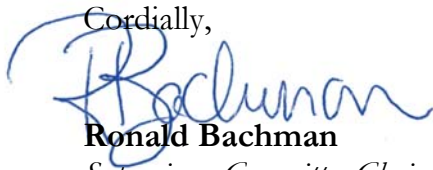
Supervisory Committee Report

We, the Supervisory Committee, engaged the services of RKL LLP formerly Padden, Guerrini, & Associates P.C. to audit the financial statements of West Branch Valley Federal Credit Union for the period ending December 31, 2017. The examination was a study and evaluation of the Credit Union's system of internal accounting control to the extent considered necessary to evaluate the system as required by generally accepted accounting standards.

In their observation, the Credit Union's financial statements are free of any material misstatement and represent an accurate statement of position.

We would like to thank the Credit Union staff and management for their cooperation, hard work and dedication during 2017.

Cordially,



Ronald Bachman

Supervisory Committee Chairman

Supervisory Committee Members



Ronald L. Bachman
*Supervisory
Committee Chairman*



Lori A. Miller
*Supervisory
Committee Member*



Jennie R. Melloy
*Supervisory
Committee Member*

Participating Employer Groups

We would like to thank the following employers for joining the credit union and providing a wonderful benefit to their employees.

Alexander Subaru
American Drug & Alcohol Diagnostics
Ardenlee Concrete
 Products Company, Inc.
Bastian Tire & Auto Centers
Best Buy Store #1039
Cable Services Company, Inc.
Ceraln Corporation
Coastal (JW Aluminum)
Coldwell Banker – Kimble Realty
Dynamats Gymnastic Center
Echo Flooring
Equinox Ltd.
Faxon Cleaners
FD Muncy Corp. d.b.a. McDonald's
Fifth Avenue Tavern
First Church of Christ (Disciples)
First Quality Products
Flowback Wastewater Treatment
 Development Group, Inc.
Gary's Garage
Grand Rental of Williamsport, Inc.
 d.b.a. Grand Rental Station
R. G. Heller, Inc.
Hoeganaes Corp.
Home Instead Senior Care
HRI, Inc.
I.B.E.W. Local #812
J.C. Ehrlich Pest Control
K.C. Larson, Inc.
Kaufman Funeral Home, Inc.
Keller and Young, CPA
Lycoming Beverage Company
Lycoming College
MAS Printing
Mathers, Dincher and Stapp, P.C.

Micro One Computer Center, Inc.
Mr. Sticky
North Central PA Chapter
 of the American Red Cross
North Central Dialysis Clinics, LLC
North Central Sight Services, Inc.
OHD Thermacore, Inc.
Pepsi Bottling Group
Perciballi & Williams LLC
Red Rock Job Corp.
Rick Horner Painting
Rolling Wheels
Saint Ann's School
Segraves Construction Company
Sentry Security & Detective Agency
Shane Scaping Landscaping
 and Lawn Care
Smurfit Stone Container Corporation
Spencer Mechanical, Inc.
STEP, Inc.
Susquehanna Drifters Chapter #8
Susquehanna Health System
Sweet Ventures, Inc. d.b.a. Bruster's
Sycamore Manor Health Center
Thompson Custom Veneers, Inc.
Tebbs Brothers Landscaping
Textron Lycoming
VT Hackney Kidron Division
West End Food Bank
Wheels of Williamsport
Willard Battery Outlet
Williamsport Municipal Water &
 Sanitary Authority
Williamsport Presbyterian Home
YMCA
YWCA

Anyone who lives, works, regularly conducts business, worships, volunteers, attends school in, as well as businesses and other legal entities located in Lycoming County, Pennsylvania.

Board of Directors



Mary L. Southward
Chairwoman



Ronald J. Hamm
First Vice Chairman



John F. Aderhold
Second Vice Chairman



John F. Bubb
Secretary/Treasurer



Larry J. Biacchi
Board Director



Ronald L. Bachman
Board Director



John C. Lauchle
Board Director

Management & Staff



Back Row: Robert W. Horner Jr., Susan L. Powell, Arlene D. Plocinski,
Darla M. Doebler, Diane M. Fleeger, & Kendra M. Long

Robert W. Horner Jr., CPA
President/CEO

Diane M. Fleeger
Executive Vice President

Susan L. Powell, CPA
Director of Accounting

Darla M. Doebler
MSR Supervisor

Kendra M. Long
Executive Secretary/Marketing

Arlene D. Plocinski
Head Teller

Tom Bixler
Staff Accountant

Sabrina M. Breen
MSR

Corryn Confer
MSR

Shanean L. Edmonds
MSR

Carol A. Evans
Receptionist

Tammy L. Harvey
MSR

Joanita C. Keller
MSR

Diane S. Pysher
Accounting Supervisor

Patty M. Raino
MSR

Lindsay E. Sauers
Accounting Clerk

Adopt-A-Family Fundraising

Through various fundraisers including basket raffles, a paper ornament sale and generous donations from members our West Branch Valley Federal Credit Union Events Committee raised approximately \$1,035 for a local family.



Relay for Life Fundraising

Through various fundraisers including basket raffles, candy sales, Easter flower sales our West Branch Valley Federal Credit Union Relay for Life Committee raised approximately \$2,200 for this worthy cause.

This is the 24th year we have participated in this program.

West Branch Susquehanna Builder Association's Home Show

West Branch Valley Federal Credit Union participated in the West Branch Susquehanna Builder Association's 2017 Home Show.

This was our 13th year participating in this exciting event held at Lycoming College's Recreation Center.







President/CEO, Robert W. Horner Jr. presenting our Board Chairwoman, Mary L. Southward, flowers in honor of her 30 years of dedicated service to our Board of Directors.

1640 High Street ♦ Williamsport, PA 17701

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Total Teller: (570) 323-4851

Website: www.wbvfcu.org

Facebook: www.facebook.com/wbvfcu

