

4<sup>th</sup> Quarter  
2023

# The Valley News

## Holiday Closings

October 9, 2023  
Columbus Day



November 10, 2023  
Veterans Day (observed)



November 23, 2023  
Thanksgiving Day



December 25, 2023  
Christmas Holiday



January 1, 2023  
New Year Holiday



## this issue

member appreciation  
welcome new CEO  
know your FICO Score  
loan specials

Please join us for  
**Member Appreciation**  
Thursday, October 19<sup>th</sup>  
**Annual Cookout**  
**11am-2pm**  
Don't miss the food,  
fun and giveaways!



Dear Members,

On October 6, 2023, I'll be retiring as the President and CEO of West Branch Valley Federal Credit Union.

For the past eight years it has been my honor and privilege to serve all of you; and I'm incredibly grateful to have had the opportunity to be part of the continued growth and success of the credit union.

On behalf of the Board of Directors, we're very pleased to announce that our current Director of Accounting, Danna Houseknecht, has been named the new President and CEO of WBVFCU. Danna comes to this role with decades of experience and a tenacious spirit that will serve our members well for years to come. Rest assured that your credit union is being left in very capable hands.

Thank you all for being a part of the WBVFCU family. It has truly been a pleasure getting to know so many of you while helping you achieve your financial goals.

Sincerely,

Susan L. Powell





As winter approaches, please be on the lookout for weather related closures and delayed opening hours.

You'll find weather updates on our WBVFCU website and Facebook page.



1640 High Street  
Williamsport, PA 17701  
Phone: (570) 323-9407 or  
(800) 326-9539  
ROUTING #: 231380133



## A message from our New President & CEO, Danna Houseknecht

Dear Members,

As I accept the role of the President and CEO, I'm honored to continue serving our members and staff. Our greatest asset is our people and I want to thank every one of you for placing your trust in West Branch Valley Federal Credit Union.

Susan has been an inspiration and a fantastic teacher; and I speak for our entire staff and board of directors when I say she will be profoundly missed. Happy Retirement, Susan!

Please join us for our Member Appreciation Cookout on October 19<sup>th</sup> from 11-2. I look forward to meeting all of you there!

Sincerely,

Danna L. Houseknecht  
President & CEO



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as low as **3.99% APR\*** for **72 months**

Refinance or purchase an auto with loan rates as low as 3.99% APR for up to 72 months during our Fall auto special! Looking for a longer term? Borrow up to 84 months for as low as 4.24% APR.

WBVFCU offers the same great rates on both new and used vehicles (2015 model year or newer).

This limited-time offer expires October 29, 2023.

**Apply Online or in the Branch Today**

### Watch for our Holiday Ham & Turkey Drawings

*Be sure to stop by the credit union to enter!*

A **FREE** turkey winner will be drawn November 10<sup>th</sup>

A **FREE** Christmas Ham winner will be drawn December 15<sup>th</sup>



During the first week of October, **Christmas Clubs** will be deposited into your savings account.

Christmas Clubs run from October to October, but you can open an account at any time.

To make it more convenient, save automatically with Direct Deposit or Automatic Transfers.

For more details call (570) 323-9407 or (800) 326-9539.